

Gifts, Hospitality & Sponsorship Register - 2009-2010

Commercial Sponsorship Agreement

Ref No	Details of Project	Recipient	Sponsor	Estimated value of sponsorship	Additional approval if pharmaceutical sponsorship over £500
09-10-01	Sheffield Safer and Sustainable Communities Partnership will be carrying out a pilot project to promote responsible management and operation of alcohol-licensed premises via the Best Bar None scheme to run from April 2009 to February 2010. The project was developed to address alcohol related crime and improve the night time environment. Best Bar None schemes provide an incentive for the operators of licensed premises to improve their standards of operation to the level of a commonly agreed national benchmark. As this is a Safer and Sustainable Communities Partnership initiative, the Local Authority have considered the sponsorship and approved acceptance of the sponsorship by the partnership.	Sheffield Drug and Alcohol Action Team on behalf Sheffield Safer and Sustainable Communities.	John Gaunt & Partners	£7,000.00	NA
09-10-02	Provision of a medical educational grant to support the attendance of Jennifer Percival to facilitate an event on June 4th organised by Sheffield LSSS re Smoking Cessation.	Claire Holden, Stop Smoking Service Manager	Pfizer	£850.00	Approved by Peter Magirr

09-10-03	Sheffield will be carrying out a pilot project to promote responsible management and operation of alcohol-licensed premises via the Best Bar None scheme to run from April 2009 to February 2010. The project was developed to address alcohol related crime and improve the night time environment. It was felt that in order for progress to be made in delivering a safer night time economy, a new partnership approach was needed alongside more traditional law enforcement activity. Best Bar None schemes provide an incentive for the operators of licensed premises to improve their standards of operation to the level of a commonly agreed national benchmark.	Sheffield Drug & Alcohol Action Team who is accountable to Sheffield Primary Care Trust.	Bell-Davies Associates	£750.00	NA
09-10-04	Provide a briefing on Mexican flu and business continuity planning for GPs, practice nurses and practice managers on the afternoon of 12 May 2009	Planned by members of the Mexican Flu team, headed up by Dr Paul Redgrave Deputy DPH and by the PEC, as part of the protected Learning initiative.	Astra Zeneca UK Ltd	Less than £500 for venue hires, teas and coffees etc	NA
09-10-05	To provide a briefing on Mexican flu and business continuity planning for GPs. Practice nurses and practice managers on the afternoon of 12 May 2009	Planned by members of the Mexican Flu team, headed up by Dr Paul Redgrave Deputy DPH and by the PEC, as part of the protected Learning initiative.	GlaxoSmithKline UK Ltd	Less than £500 for venue hires, teas and coffees etc	NA
09-10-06	The provision of an educational grant to support the attendance of Lynsey Bowker, Tobacco Policy Manager to attend the UKNSSC on June 22nd - 23rd at the Novotel in London	Lynsey Bowker, Tobacco Policy Manager	Pfizer	£616.00	Approved by Peter Magirr

09-10-07	Donation of a signed SUFC football shirt and football	Claire Holden, Stop Smoking Service Manager	Novartis Consumer Health	Less than £150	Approved by Peter Magirr
09-10-08	Half day protected learning initiative educational event for GPs on the treatment and prevention of stroke on 9th June 2009.	NHS Sheffield	Boehringer - Ingelheim	£450.00	NA
09-10-09	Half day protected learning initiative educational event for GPs on the treatment and prevention of stroke on 9th June 2009.	NHS Sheffield	GlaxoSmithKline UK Ltd	Less than £500	NA
09-10-10	Full day educational event for all General Dental Practitioners on the new HTM-01-05 decontamination guidance and infection control procedures.	NHS Sheffield	Eschmann Equipment	£200.00	NA
09-10-11	Full day educational event for all General Dental Practitioners on the new HTM-01-05 decontamination guidance and infection control procedures.	NHS Sheffield	Dawmed International Ltd	£200.00	NA
09-10-12	Personal invitation from host to guest received on guest's NHS email system at PCT HQ	Don Buxton, PALS/PPI Manager	Adebola Fatogun	Less than £50	NA
09-10-13	One day conference - Primary Care Diabetes Society - 5th National conference	Maxine Howe, Public Health Development Nurse - Diabetes Specialist	Novo Nordisk	£215.87	NA
09-10-14	One day conference - Primary Care Diabetes Society - 5th National conference	Sonia Willis	Novo Nordisk	£215.87	NA
09-10-15	One day conference - Primary Care Diabetes Society - 5th National conference	Lynn Clarke	Novo Nordisk	£215.87	NA
09-10-16	Evening event for Sheffield GPs on 24th November 2009 entitled "The future of general practice in Sheffield."	Arranged by PEC (Jane Howcroft) on behalf of NHS Sheffield.	Astra Zeneca UK Ltd	£400.00	NA

09-10-17	Evening event for Sheffield GPs on 24th November 2009 entitles "The future of general practice in Sheffield."	Arranged by PEC (Jane Howcroft) on behalf of NHS Sheffield.	Boehringer - Ingelheim	£400.00	NA
09-10-18	Evening event for Sheffield GPs on 24th November 2009 entitles "The future of general practice in Sheffield."	Arranged by PEC (Jane Howcroft) on behalf of NHS Sheffield.	Napp Pharmaceuticals Ltd	£400.00	NA
09-10-19	Evening event for Sheffield GPs on 24th November 2009 entitles "The future of general practice in Sheffield."	Arranged by PEC (Jane Howcroft) on behalf of NHS Sheffield.	GlaxoSmithKline UK Ltd	£400.00	NA
09-10-20	Evening event for Sheffield GPs on 24th November 2009 entitles "The future of general practice in Sheffield."	Arranged by PEC (Jane Howcroft) on behalf of NHS Sheffield.	Pfizer	£400.00	NA
09-10-21	Evening event for Sheffield GPs on 24th November 2009 entitles "The future of general practice in Sheffield."	Arranged by PEC (Jane Howcroft) on behalf of NHS Sheffield.	Takeda UK Limited	£400.00	NA
09-10-22	Clinical Summit: The Sheffield Way - to be held on 03.12.09. Afternoon event to be arranged by PEC and Pfizer will run a session on cultural change and facilitate a session on unscheduled care.	Arranged by PEC (Jane Howcroft) on behalf of NHS Sheffield.	Pfizer	£1,500.00	Approved by Peter Magirr
09-10-23	Personal invitation from host to guest, received unexpectedly in person on 12th December after consulting with Islamic students at Pakistan Muslim Centre	Don Buxton, PALS/PPI Manager	Project INSPIRE, c/o Pakistan Muslim Centre	Less than £50	NA